



News Release

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Kerry completes acquisition of Wynnstarr Flavors

Beloit, Wis. (March 11, 2014) – On February 25, 2014 Kerry Group announced the acquisition of Wynnstarr Flavors. The acquisition was completed December 2, 2013. Known for their chef-driven, culinary approach, Wynnstarr Flavors is an industry leader in creating savory flavors and food products for some of the world's largest and most recognized foodservice companies. Kerry and Wynnstarr share an entrepreneurial spirit, a passion for food and a drive to bring distinctive, authentic tastes to consumers across the globe.

Kerry maintains market leadership across savory, dairy, sweet, beverage and functional taste platforms. Wynnstarr Flavors employs 121 people with R&D, marketing, sales and administration located in Congers, N.Y., and manufacturing and quality control located in Louisville, Ky.

The acquisition of Wynnstarr, combined with Kerry's recent acquisitions of Cargill Flavor Systems and FlavourCraft and earlier acquisitions of Agilex, Manheimer and Flavurence, reinforces Kerry's position as a top five global flavor house to food and beverage companies. This acquisition bolsters Kerry's savory flavor capabilities and deepens a commitment to providing the broadest global portfolio of innovative taste systems and flavor solutions to meet the ever-changing needs of consumers.

About Kerry

Today's food and beverage companies are challenged to balance nutrition, taste, convenience and value to deliver products that are preferred by consumers. As the world's leading supplier of innovative nutrition and taste systems, Kerry is uniquely positioned to help food and beverage companies deliver that balance.

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